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HUMEDICA'S A.G. BREITENSTEIN NAMED ONE OF MASS HIGH  
TECH'S WOMEN TO WATCH IN 2010

*Breitenstein Recognized for Technological Innovation and Commitment to  
Improving Health Care Through the Use of Clinical Data*

BOSTON, Mass. – February 10, 2010 – [Humedica](#), a next-generation clinical informatics company, today announced that A.G. Breitenstein, JD, MPH, vice president and general manager for provider markets, was named one of *Mass High Tech's* Women to Watch in 2010. The seventh annual awards recognize eleven women from New England technology companies who excel in technological innovation, entrepreneurship and community involvement and are viewed as future leaders in their respective fields.

As a co-founder of Humedica and a key member of the company's management team, A.G. was instrumental in conceiving and designing the company's business model and product portfolio, including Humedica MinedShare™, an innovative retrospective clinical, operational and financial comparative analytics and benchmarking solution as well as Humedica MinedStream™, a novel predictive clinical surveillance tool. These solutions have the potential to improve the way health care is delivered in this country by putting vital patient-level information in the hands of decision makers. In addition to her role at Humedica, A.G. has taught ethics with Professor Marc Roberts at the Harvard School of Public Health.

“A.G. is a tremendously inspiring and energetic leader with a deep passion for and commitment to improving patient care through the use of clinical information,” said Michael Weintraub, president and CEO of Humedica. “We are proud of her recognition and confident that she will continue to make an impact on the technology and health care communities in New England and nationwide.”

An avid entrepreneur, A.G. has founded and developed several health care technology businesses over the past two decades. Throughout her career, A.G. has been an advocate for patient rights, in particular the protection of individual's medical information. A.G. was founding director of the Health Law Institute, a program of the Justice Resource Institute, a private non-profit organization that provides advocacy and direct services for people with HIV/AIDS as well as high-risk (e.g. homeless) children. While there, she was appointed Chair of the Massachusetts Work Group on the Privacy of Medical Records and is the primary drafter of the Massachusetts "Act to Protect the Privacy of Medical Records."

“Certain parts of the technology community continue to struggle when it comes to advancing women engineers and entrepreneurs. We continue to shine a spotlight on those women in technology who stand out as examples of the very high level of talent New England has been able to foster,” said E. Douglas Banks, editor of *Mass High Tech*. “Hopefully, someday, it won't be news that women are successful in technology, engineering and the sciences.”

## ABOUT HUMEDICA

Humedica is a next-generation clinical informatics company that provides novel software-as-a-service (SaaS) business intelligence solutions to the health care industry. Through cutting-edge analytics, Humedica connects patient information across varied medical settings and time periods to generate a truly longitudinal and comprehensive view of patient care. Humedica provides our partners and customers with the informatics solutions necessary to improve, manage, and succeed in today's dynamic health care market. Humedica is defining knowledge in health care. Founded in 2008, Humedica is backed by industry-leading venture capital firms [Bain Capital Ventures](#), [General Catalyst Partners](#), [North Bridge Venture Partners](#), and award-winning health care investment bank, [Leerink Swann](#). Additional information is available at [www.humedica.com](http://www.humedica.com).

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