



FOR IMMEDIATE RELEASE

**HUMEDICA APPOINTS DR. BARBARA MCNEIL OF HARVARD MEDICAL SCHOOL TO
SCIENTIFIC ADVISORY BOARD**

BOSTON, Mass. – February 7, 2012 – [Humedica](#), a next-generation clinical intelligence company, today announced the appointment of Dr. Barbara McNeil to its Scientific Advisory Board.

Dr. McNeil is the Ridley Watts Professor and founding Head of the Department of Health Care Policy at Harvard Medical School. She is also a Professor of Radiology at Harvard Medical School and the Brigham and Women’s Hospital, where she continues to practice nuclear medicine.

Dr. McNeil’s research activities have focused on several areas, most notably technology assessment and quality of care. She has authored several government-supported studies analyzing quality of care among various disease states and population groups.

“Humedica has developed a very exciting clinical intelligence capability, including several disease-specific predictive models, that are consistent with my research focus and that attracted me to the company,” said Barbara McNeil, MD, Ph.D. “I am pleased to be joining Humedica’s Scientific Advisory Board and am looking forward to interacting with fellow Scientific Advisory Board members on an on-going basis.”

“We’re delighted to welcome Dr. McNeil to our Scientific Advisory Board,” said Paul Bleicher, MD, PhD, Humedica’s Chief Medical Officer. “Throughout her esteemed career, she has dedicated herself to improving patients’ lives through better and more sophisticated quality of care. Her commitment in this area, combined with her clinical and technological expertise, make Dr. McNeil an ideal addition to our Scientific Advisory Board. Her insights will be invaluable as Humedica continues to deliver a new level of clinical intelligence to the healthcare industry.”

Dr. McNeil also works closely with the national Blue Cross Blue Shield Association. In that role, she reviews and evaluates the success of their activities related to the identification and dissemination of approaches to improving either the quality or the efficiency of care in plans across the country. She is also a member of the Medical Advisory Committee for the Technology Evaluation Commission (TEC).

Dr. McNeil received her A.B. degree from Emmanuel College, her M.D. from Harvard Medical School, and her Ph.D. in Biological Chemistry from Harvard University. She is a

member of the Institute of Medicine of the National Academy of Sciences and is a fellow of the American Academy of Arts and Sciences. She is currently vice chair of the Nuclear and Radiation Studies Board of the National Academy of Sciences.

ABOUT HUMEDICA

Humedica is a next-generation clinical intelligence company that provides novel software-as-a-service (SaaS) business solutions to the health care industry. Through cutting-edge analytics, Humedica connects patient information across varied medical settings and time periods to generate a truly longitudinal and comprehensive view of patient care. Humedica provides our partners and customers with the informatics solutions necessary to improve, manage, and succeed in today's dynamic health care market. Humedica is defining knowledge in health care. For more information about Humedica, please visit www.humedica.com.

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