



## **HUMEDICA RECEIVES HIGH MARKS IN KLAS' 2011 BUSINESS INTELLIGENCE: MAKING CENTS OF PERFORMANCE REPORT**

*Company receives an overall 91.8<sup>jd</sup> score,  
100% of surveyed customers would buy solution again*

**BOSTON, MA – October 3, 2011** – Humedica, the leading clinical analytics company, announces that KLAS, the healthcare industry's leading independent research firm, indicates "Humedica MinedShare® receives the highest overall rating of any clinically focused BI vendor<sup>ii</sup>" in their August report, *Business Intelligence: Making Cents of Performance*.

"The recognition Humedica has received from KLAS, their dedication to customer satisfaction, and an exceptionally easy-to-use platform of analytic solutions exemplifies why Christus Health partnered with Humedica," said George Conklin, SVP and CIO of Christus Health. "In healthcare provider organizations, resources are limited for any project, but Humedica's implementation and support approach is repeatable, scalable and does not require a team of people from my side to achieve great results. Humedica is an organization we enjoy partnering with for results-driven analytics."

"Clients highlight the quality of executives, the implementation team, and the support. Some are drawn to Humedica's inexpensive pricing model, while others are sold on the system's intuitive but robust analytics on clinical data. Humedica is often core to a customer's ACO strategy<sup>iii</sup>" said Lorin Bird, Research Director, KLAS.

"Our long-term partnership with Humedica is driving great value for AMGA member medical groups, working collaboratively to improve outcomes and reduce overall cost of care at the population level", said Don W. Fisher, PhD, President and CEO of the American Medical Group Association and Chairman of Anceta, the AMGA subsidiary that facilitates shared learning around Humedica's clinically meaningful comparative data.

"In a year where Humedica has experienced record growth, it is extremely rewarding to validate our accomplishments through the achievements of our customers," said Michael Weintraub, Humedica's President and CEO. "With the help of our customers and partners, Humedica

continues to innovate and bring to market easy-to-use analytic solutions aimed at providing actionable insights by integrating longitudinal clinical EHR, operational and financial data sources,” Mr. Weintraub added.

#### **About KLAS**

KLAS is a research firm specializing in monitoring and reporting the performance of healthcare vendors. KLAS’ mission is to improve delivery, by independently measuring vendor performance for the benefit of our healthcare provider partners, consultants, investors and vendors. Working together with executives from more than 4,500 hospitals and over 2,500 clinics, KLAS delivers timely reports, trends and statistics, which provide a solid overview of vendor performance in the industry. KLAS measures the performance of software, professional services, medical equipment, and infrastructure vendors. For more information, go to [www.KLASresearch.com](http://www.KLASresearch.com), email [marketing@KLASresearch.com](mailto:marketing@KLASresearch.com) or call 1-800-920-4109 to speak with a KLAS representative.

#### **About Humedica**

Humedica is a next-generation clinical informatics company that provides novel software-as-a-service (SaaS)-based business intelligence solutions to the health care industry. Through cutting-edge analytics, Humedica connects patient information across varied medical settings and time periods to generate a truly longitudinal and comprehensive view of patient care. Humedica provides our partners and customers with the informatics solutions necessary to improve, manage, and succeed in today’s dynamic health care market. Humedica is defining knowledge in health care. For more information, visit [www.humedica.com](http://www.humedica.com)

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<sup>i</sup> Score is based on early trending data. Does not meet minimum KLAS Confidence.

“Mainly Clinical Vendor/Product”, *Business Intelligence: Making Cents of Performance, KLAS*, pg 2  
KLAS does **not** use the term Confidence to apply to KLAS’ trust or reliance in the vendor’s product. KLAS Confidence is the term used to denote the number of unique provider organizations that have provided feedback to KLAS about a particular product. Confidence levels as used by KLAS do not imply the strict meaning found in statistical textbooks. Rather, a KLAS Confidence level defines the range in the number of organizations that have evaluated a given vendor, product, or service.

<sup>ii</sup> *Business Intelligence: Making Cents of Performance, KLAS*, pg. 14

<sup>iii</sup> *Business Intelligence: Making Cents of Performance, KLAS*, pg. 14